

URVI CHALLA

UI/UX DESIGNER
VISUAL COMMUNICATOR

✉ urvichalla@yahoo.com

🌐 www.urvichalla.com

📍 Mumbai

SUMMARY

I am a driven and imaginative UI/UX designer who possesses a solid background in user research, interactions, and prototyping. I am keen on utilizing my design skills and problem-solving capabilities to make a meaningful contribution to a team-oriented environment and develop digital experiences that cater to users.

SKILLS

User Interface Design : User Experience Design : Branding : Print Design : Illustrations : 3D renders

EDUCATION

Bachelor of Design (Visual Communication)

Karnavati University, UID

📍 Gujarat, IN 📅 2020-2024

Literature society - Kalam Kush - Crafted poetic explorations in response to diverse prompts weekly.
Student Council - Creatives Committee - Developed engaging social media campaigns and visually compelling displays for college events.

Treasurer for Modus Fest - Independently managed the entire financial portfolio for Modus 2022

EXPERIENCE

Intern

Vision Labs by Large Box Consulting PVT LTD

📅 June'23-Oct'23

Contributed in shaping the visual appearance and user interaction through research on user needs. Explored and created wireframes to outline the navigation and user journey.

Brainstormed and presented different design ideas for profile pages, ensuring that user information was presented in a way that was easy to understand.

Carefully transformed the wireframes into high-fidelity mockups, adding visual elements and features to design a polished and easy-to-use interface.

STRENGTHS

😊 Empathizer

Strong user empathy that translates the users needs into intuitive designs.

🔍 Pixel-perfect

Crafting visually clean interfaces with detail oriented screens.

SKILLS

🔗 Figma

📄 Indesign

🎨 Illustrator

📷 Photoshop

🌀 Blender

LANGUAGES

English ●●●●●

Hindi ●●●●○

Gujarati ●●●●○